

Jozsef David

CHEMISTRY AS A SERVICE -CHEMICALIZE

#meetCXN

E

What is Chemicalize? Current status The journey Values and features Architecture Statistics



WHAT IS CHEMICALIZE?

What to do with the license files?

How to integrate your tools?

Do you have an API?

Can you make it cheaper?

Who do I send the renewal request to?

Can I access it faster?

Can you make it easier to use?

How to get updates?



Chemicalize is an online, self-service cheminformatics platform based on Chemican's market leading chemical calculations, aming and search technolos

Chemicalize

Provides UI for users

Chemicalize PRO

Provides hosted services and API access for integrators

🌡 ChemAxon

CURRENT STATUS

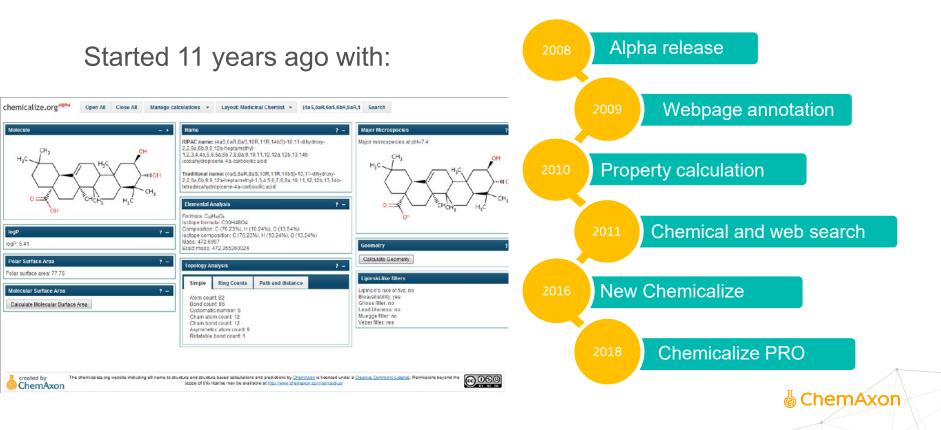
CURRENT STATUS

- 36k registered users
- 120k visitors
- 475k page views
- 1.5k feedback (daily 2-3)
- Automatic credit card payment option
- Reached new user segments
- Offering ChemAxon's chemistry as online service
- High availability cloud architecture



THE JOURNEY

THE JOURNEY

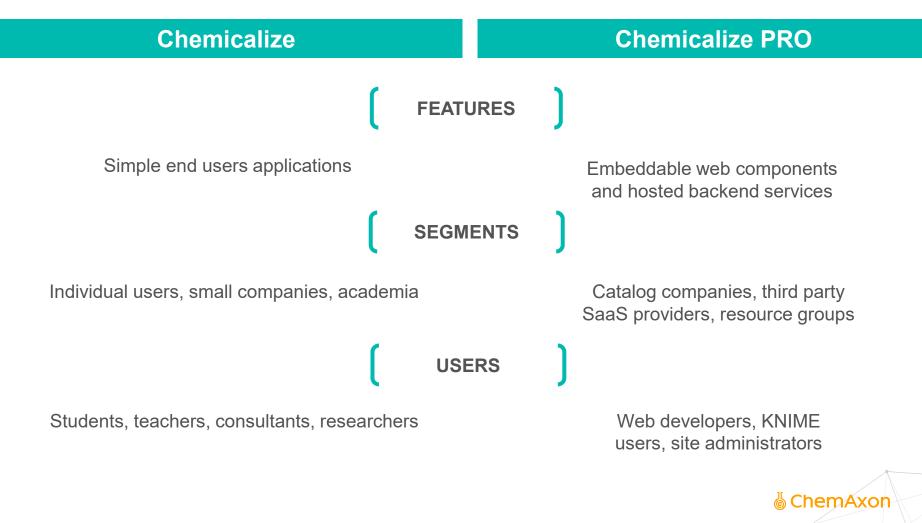


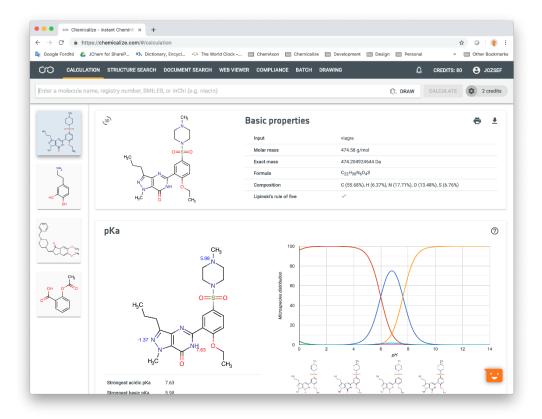
VALUES

VALUES AND BENEFITS

💩 Chem Axoi

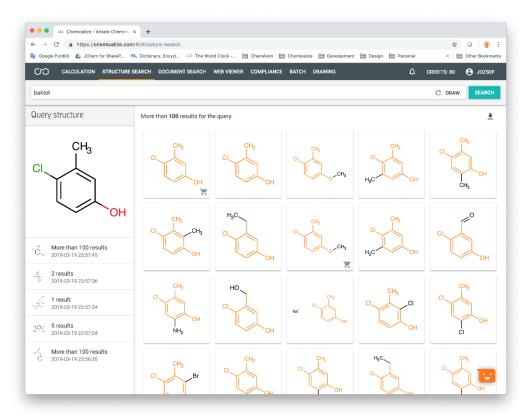
- Popular features of ChemAxon
- Always the latest and greatest versions available
- No IT and operation costs
- Pay as you go
- Minimal learning curve
- Easy integration
- Scalability and security





• Calculations (single, batch)

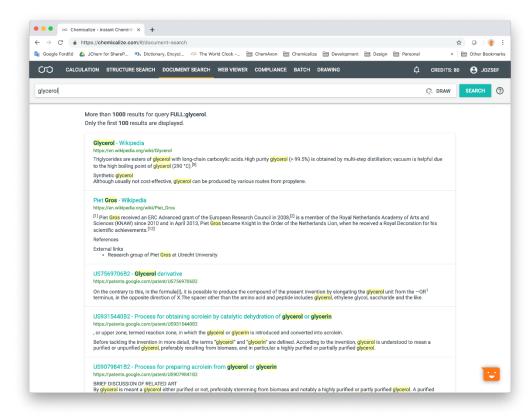
💩 ChemAxon



• Calculations (single, batch)

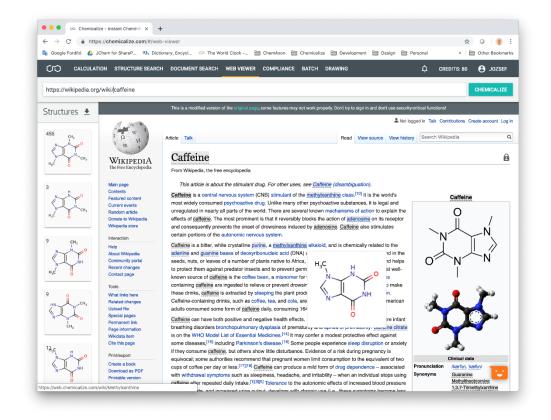
💩 Chem Axon

Chemical structure search



- Calculations (single, batch)
- Chemical structure search
- Document search

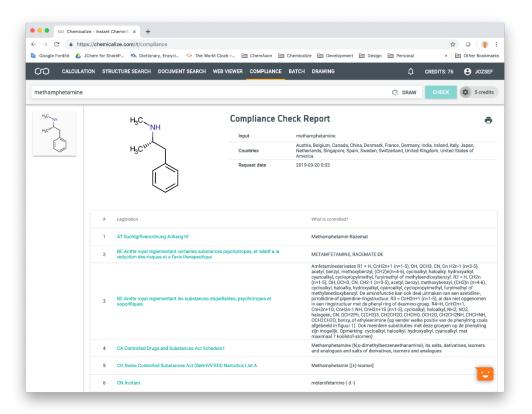
💩 ChemAxon



Calculations (single, batch)

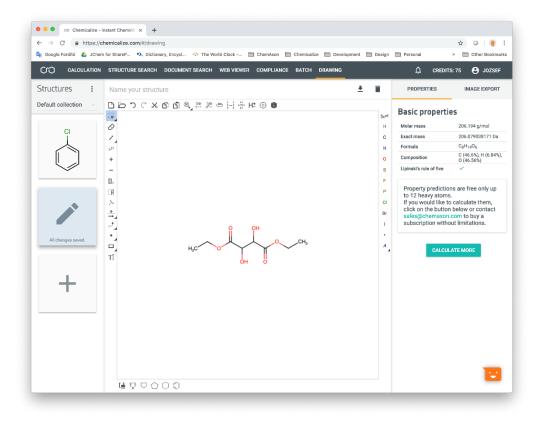
💩 Chem Axon

- Chemical structure search
- Document search
- Web viewer/annotator



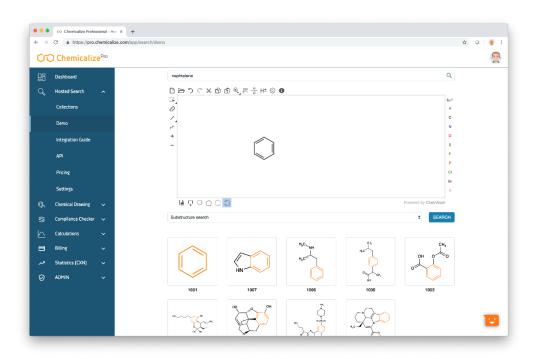
- Calculations (single, batch)
- Chemical structure search
- Document search
- Web viewer/annotator
- Compliance checking

💩 ChemAxon



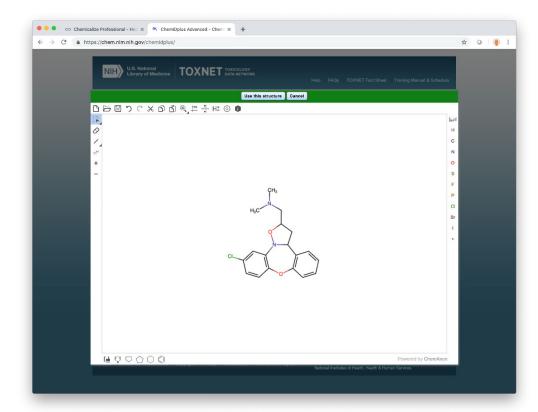
- Calculations (single, batch)
- Chemical structure search
- Document search
- Web viewer/annotator
- Compliance checking
- Chemical drawing





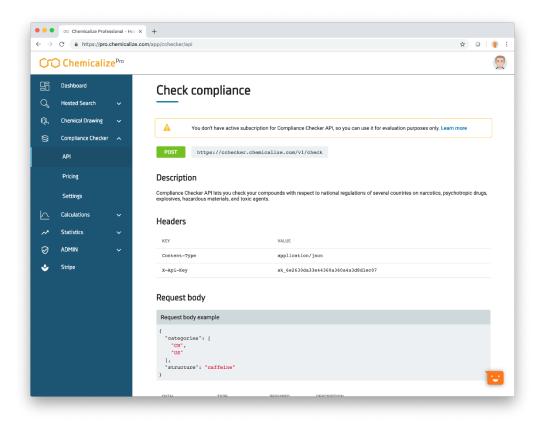
Hosted catalog search

💩 ChemAxon



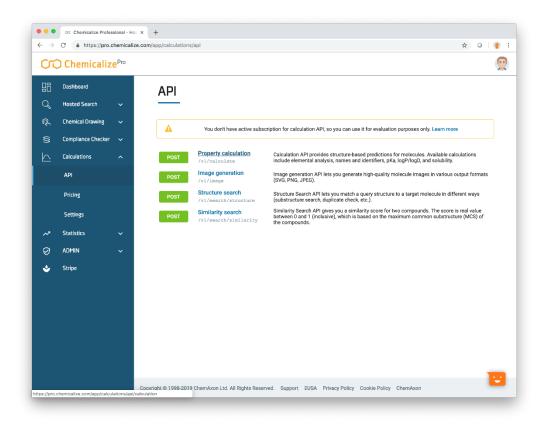
- Hosted catalog search
- Hosted chemical drawing

💩 Chem Axon



- Hosted catalog search
- · Hosted chemical drawing
- Compliance checking API

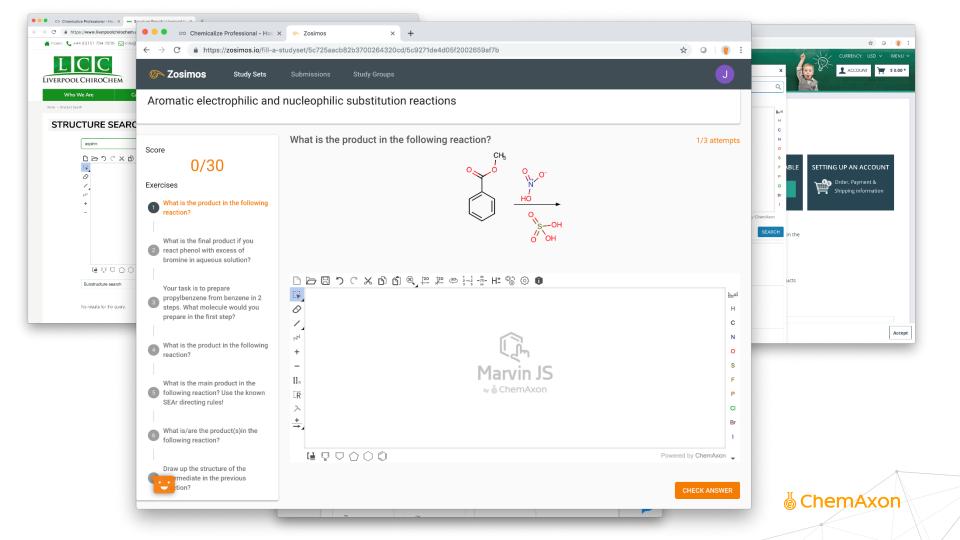
💩 Chem Axon



- Hosted catalog search
- Hosted chemical drawing
- Compliance checking API

💩 Chem Axon

Calculation API



ARCHITECTURE

CHALLENGES AND SOLUTIONS

- High availability
- Maintainability
- Modifiability
- Scalability
- Security



💩 Chem Axon

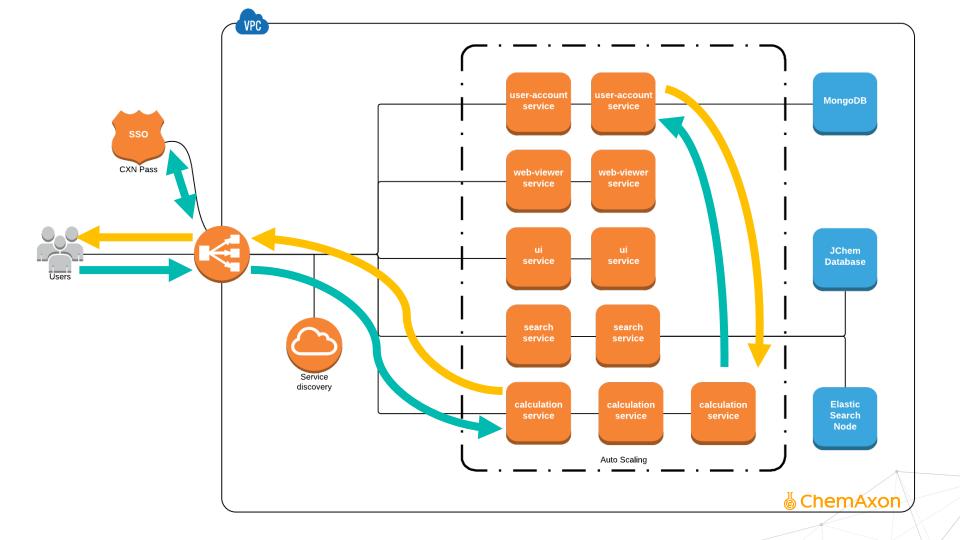
CHALLENGES AND SOLUTIONS



- Microservices (aws)
- Monitoring
- System logs
- Automatic backups
- Access management
- Release and upgrade management

la Chem Axon

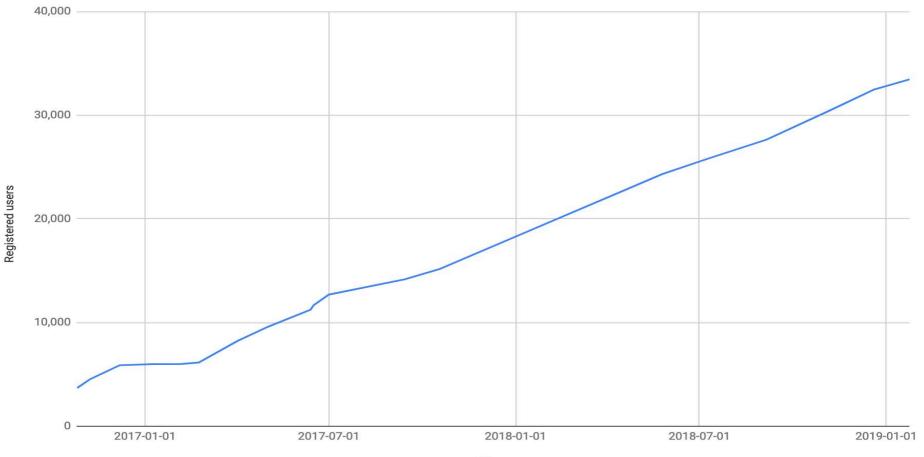




STATISTICS – DATA DRIVEN DEVELOPMENT



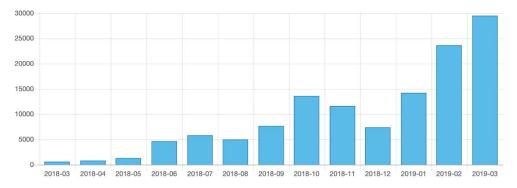
Chemicalize Users



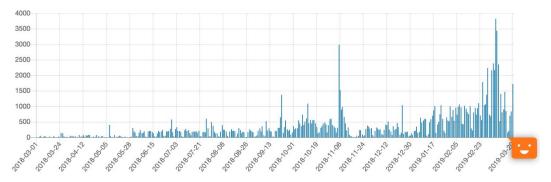
Time

CHEMICALIZE PRO – HOSTED SEARCH

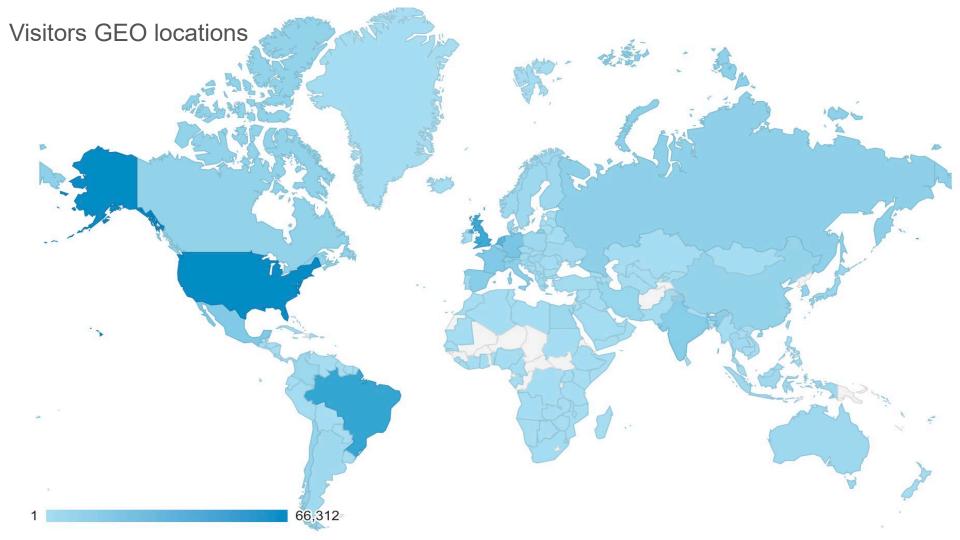
Monthly search count



Daily search count







Social Network	Sessions % Sessions	— Top Channels
1. reddit	735 25.99%	All Users
2. Twitter	726 25.67%	
3. Facebook	584 20.65%	
4. ResearchGate	455 📕 16.09%	
5. LinkedIn	167 🚦 5.91%	
6. VKontakte	80 2.83%	
7. Blogger	58 2.05%	
8. Google+	7 0.25%	New Users
9. Stack Exchange	4 0.14%	
10. SlideShare	3 0.11%	
		17.8% Social 64.6% (Other)
Event Action	Total Events % Total Events	Email
1. CALCULATION/PRINT_PDF	7,473 23.44%	
2. click	7,302 22.90%	
3. CALCULATION/DOWNLOAD_ZIP	6,331 19.86%	Returning Users 13.6% 24.6% Direct Referral Organic Search Social (Other) Email
4. DRAWING/EXPORT_IMAGE	3,975 📘 12.47%	
5. S_SEARCH/CALCULATION	2,800 📕 8.78%	
6. CALCULATION/SHOW_IN_3D	2,708 🚦 8.49%	
7. S_SEARCH/DOCUMENT_SEARCH	990 3.11%	
8. WEB_VIEWER/ANNOTATE	121 0.38%	61.4%
9. CALCULATION/VIEW_CATALOG	114 0.36%	

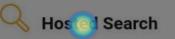




Hosted Cheminformatics Solutions

Enhance your website with chemical drawing, search, and calculation features.

Chemicalize Professional provides a wide range of cheminformatics solutions as easy-to-use web components and reliable backend services. You don't need to care about deployment, maintenance, or updates: all services are hosted by ChemAxon using the AWS infrastructure of the Chemicalize platform.



Upload your chemical structures and make them searchable from any web page. Powered by ChemAxon's robust chemical search engine, this solution provides ready-to-use web components that allows your users to search your chemical data and view the results directly on your website.

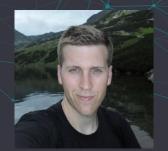


Chemical Drawing

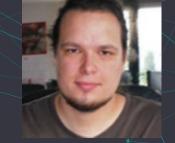
ChemAxon's Marvin JS is a convenient and intuitive web-based editor for drawing chemical structures. It also supports extended features such as 2D/3D clean, import/export, and stereo calculation. Using our solution, you can easily integrate Marvin JS into your website or web application.







Arpad Figyelmesi



Gabor Botka

Peter Kovacs



Gabor Hornyak



Zsolt Varga

THANK YOU

Jozsef David

